ExCo™ | Outperform.
Measurable Results. Leadership Impact.

Keith Wyche

Independent Board Member
Brinks, Inc (NYSE: BCO)

Former Corporate Officer & Vice President, Community Engagement & Support
Walmart (NASDAQ: WMT)



Keith Wyche is a board member and former Fortune 500 senior executive with deep experience in technology, retail, and manufacturing. As a senior leader at Walmart (NASDAQ: WMT) and in other operating roles, Wyche demonstrated an exceptional record of turning around underperforming operations and managing in industries undergoing rapid technological or competitive change. He now serves as an Independent Director to the Board of Brinks Company (NYSE: BCO) as Brinks begins its transformation from a Cash Logistics organization to a Cash Technology company. As an ExCo mentor, Wyche works with senior leaders driving enterprise-wide transformation while navigating a continuously changing landscape.

Wyche previously served on the board of WMS Industries (NYSE: WMS), acquired by Scientific Game Corporation (NASDAQ: SGMS), now Light & Wonder (NASDAQ: LNW). His expertise in digital transformation and operations allowed him to advise the company as it transitioned from a provider of casino gaming equipment to a provider of online gaming solutions in response to industry trends.

Wyche's most recent operating role was as Corporate Officer & Vice President, Community Engagement & Support for Walmart. In this role, Wyche was responsible for re-imagining how Walmart operated in the major metropolitan areas. Prior to this role, Wyche was Regional Vice President for Walmart's Northeast Region, responsible for over 30,000 Walmart associates and $9B in annual revenue.

Previously with SUPERVALU, Wyche served in increasingly senior roles, having established a track record for driving successful turnarounds. He served as President of the 119 store ACME Markets grocery chain, where he generated 2% same-store sales growth in his first year, reversing a five-year downtrend, and achieved a 135 -basis-point improvement in the EBITDA margin. He was appointed to the role following his success as President of CUB Foods, a $3B grocery chain suffering from poor customer satisfaction and declining sales. During his tenure, he improved same-store sales growth from negative 8% to positive 2%, while achieving and industry leading 6% EBIT margin.

Earlier, Wyche was President, U.S. Operations, at Pitney Bowes, where he led the Management Services Division with sales of $650M. In that role, he turned around the business, improving client satisfaction and retention, cutting costs, and generating revenue and EBIT growth that exceeded the industry.

Wyche holds a B.A. in Business Administrations from Cleveland State University and an MBA from Baldwin-Wallace University. He is a frequent public speaker and author of three NAACP Image Award Nominated books, his latest being "Uncommon Leadership: A Blueprint to Restore Integrity, Trust, and People-Centered Leadership". He has appeared on NBC's "The Today Show", Fox Business News and others, and has been featured in many major publications, including Time, WSJ, Business Insider, and Black Enterprise.

He remains passionate about community and leads a local Men's Fellowship. In his spare time, Wyche enjoys spending time with his four children, taking them on cruises and theme parks. He is a fitness buff who loves weight training, as well as an arts enthusiast who enjoys attending live music and theatre events. Wyche currently resides in Trinity, Florida.