

# Roxanne Taylor

## Board Member

Unisys (NYSE: UIS)  
Pure Storage (NYSE: PSTG)  
Whaler  
OpenX

## Former Board Member

Thoughtworks (NASDAQ: TWKS)



Roxanne Taylor is a former Fortune 500 Chief Marketing and Communications Officer and accomplished board director who brings deep expertise leading in medical research, finance, and technology sectors. Her storied career includes having served for more than a decade as Chief Marketing and Communications Officer at Accenture (NYSE: ACN) and later as Chief Marketing and Communications Officer at Memorial Sloan Kettering Cancer Center.

Taylor currently serves on the boards of Unisys (NYSE: UIS) and Pure Storage (NYSE: PSTG). She previously served on the board of Thoughtworks (NASDAQ: TWKS) until the company was taken private through an acquisition in 2024. She also serves on the boards of private companies, including Whaler and OpenX. Taylor mentors senior executives by drawing on her experience driving brand strategy, leading through enterprise-wide transformation, and working with global leadership teams through periods of scale and change.

Taylor most recently served as Chief Marketing and Communications Officer at Memorial Sloan Kettering Cancer Center (MSK), one of the world's leading cancer research and treatment institutions. As a member of the leadership team, she advised senior executives on institutional reputation, brand strategy, and stakeholder engagement during the COVID-19 pandemic, helping guide communications and leadership visibility during one of the most complex public health crises in modern history. During her tenure, Taylor modernized MSK's marketing and communications function, recruiting new leadership talent, and introducing expanded digital and strategic capabilities across the organization. She also led the development of a new vision and mission, and the institution's first unified set of core values designed to align and inspire teams across the academic medical center.

Prior to joining MSK, Taylor spent 24 years at Accenture (NYSE: ACN), where she held a series of senior leadership roles and ultimately served for more than a decade as Chief Marketing and

Communications Officer. In that role, she led the reinvention of Accenture's global marketing and communications organization, positioning marketing as a strategic driver of enterprise growth. Taylor aligned brand strategy, communications, and business development with the company's evolving corporate strategy and supported Accenture's expansion into digital, cloud, and cybersecurity services. She also helped strengthen engagement with new enterprise buyers, including chief marketing officers and other senior business leaders leading digital transformation initiatives.

Earlier in her Accenture career, Taylor played a central role in launching the Accenture brand following the company's separation from Arthur Andersen and supported the company's subsequent initial public offering. She also served as Partner leading Corporate Communications and Marketing, overseeing brand strategy, analyst relations, and global communications programs. She previously held roles supporting the firm's financial services business and corporate media and analyst relations functions.

Taylor began her career in financial information and financial services organizations, holding marketing and communications roles at Reuters and Citicorp/Quotron. She started her career at Credit Suisse in New York as a Senior Product Manager.

Taylor earned a bachelor's degree in psychology from the University of Maryland. She is an advocate for independent journalism and serves on the board of Reporters Without Borders (RSF), a nonprofit organization dedicated to protecting press freedom. She also serves on the Business Committee of the Metropolitan Museum of Art and is a member of the Women's Forum of New York and C200, a nonprofit dedicated to advancing women in leadership.

Taylor is an avid traveler who loves soaking in culture and art, frequenting museums and galleries during her travels. She also enjoys music, especially rock, Motown, and opera. Among her favorite ways to spend time is gathering with family and friends over great wine. She is based in New York City.