

Sreeram Visvanathan

Board Member

Electric Mind
TGA

Former CEO

IBM UK & Ireland



Sreeram Visvanathan is a board member and former CEO with over 30 years of experience in leadership positions across mature and emerging markets in Technology, Consulting, and Private Equity industries. Visvanathan specializes in coaching C-suite executives leveraging his deep expertise in P&L management, business transformation, Data & AI, technology and his understanding of global markets. His career spans across diverse industries with significant depth in Public Sector, Healthcare, Life Sciences and Financial Services. He has worked across multiple geographies, including UK & Ireland, North America, Middle East, and large parts of Africa and Asia. Visvanathan enjoys helping leaders thrive in complex matrix organisations, especially at times of significant disruption.

Visvanathan is a board member with Electric Mind, an AI-focused software engineering company, and with TGA, an AI platform that enables organizations to modernize learning by developing engaging games that support transformation. He is also a Partner at the private equity firm Motive Partners and leads Motive Create, the firm's innovation and value creation arm.

Visvanathan held multiple leadership roles during a long career at IBM. He was the CEO of IBM UK & Ireland, overseeing a \$5B P&L and leading 20,000+ employees at a time of significant transformation. He revived IBM's reputation as a trusted innovative partner while driving significant financial results across the breadth of its business, including AI, software, cloud offerings, infrastructure and consulting services.

Previously, he led IBM's Global Public Sector business, covering software, hardware, and services (\$13B) for federal and state government, healthcare, and life sciences clients worldwide. In this role, Visvanathan helped establish and rapidly grow the Consulting business across 69 countries in the Middle East and Africa.

Through his various roles at IBM, Visvanathan built strong client relationships with Fortune 500 leaders around the world, serving in advisory and steering groups with individual clients, government agencies, and industry forums.

Visvanathan also served in various governing positions at IBM, including Chair of the IBM UK Board, member of the Performance Team (Chairman's leadership team), the Global Strategy Team, the Global Acceleration Team, and as a member of the IBM Industry Academy.

Prior to joining IBM, Visvanathan worked with PwC Consulting, Dubai Aluminum Company (now Emirates Aluminum), and with Nestle.

Visvanathan has an Honors bachelor's in computer science from Kingston University and an MBA in Distinction from the University of Bradford, United Kingdom. He has strong followership amongst leaders in different industries and is passionate about building winning teams and culture-led transformation. He continues to be an advisor, Board member, angel investor, and sought-after speaker on digital transformation. Visvanathan resides in the U.K.