

# George Napier

## Board Director

On Course Foundation, LLC.  
Giuseppe Zanotti USA

## Former Global President & COO

Wilson Sporting Goods Co.

## Former Chairman & CEO

Prince Sports



George Napier is a seasoned C-suite executive and board member with a distinguished career underscored by a pattern of leading transformative change in multiple global companies. He currently serves on the boards of On Course Foundation LLC and Giuseppe Zanotti USA. He previously served as Global President Wilson Sporting Goods Co., and has served as Chairman, President, and/or CEO of several enterprises that designed, made, and marketed iconic brands as Prince, Acushnet Company (holding company for leading golf industry brands Titleist and FootJoy), Rollerblade, Nordica, RockShox, Boston Whaler and MasterCraft. His extensive experience also includes mentoring over a dozen CEOs and Presidents, as well as guiding more than 30 emerging C-suite leaders across diverse industries.

As Global President of Wilson Sporting Goods, he led significant growth in sales, market share, and profits by strengthening the company's product portfolio and expanding its international reach. He also drove sweeping changes in the operating structure that improved efficiencies and revitalized the company's standing in the sporting goods industry. Before becoming Global President, Napier held several other key leadership positions at Wilson, including President USA, President International, Vice President & General Manager Europe, and General Manager UK. These roles provided him with invaluable experience in managing diverse markets and driving the company's success both domestically and internationally.

Napier has created enterprise value in public and private companies while leading multiple buyouts, mergers, restructurings, and turnarounds. He also led a successful IPO. His operating scope includes hands-on experience in the US, Canada, Europe, Japan, China, and South Korea. He has successfully introduced game-changing products in multiple industries. He's also leveraged athlete endorsements and innovative go-to-market strategies to scale businesses. He blends strategic vision with practical execution and is skilled at driving a winning culture that features engaged, accountable teams and customer satisfaction.

Born in Europe, Napier was raised in Canada, Australia, and Mexico- experiences which tremendously shaped his global perspective. An avid traveler, he has visited over 100 countries, deepening his understanding of diverse cultures and markets. Napier holds a business degree from McGill University. He is the proud father of three sons. He currently resides in the San Francisco Bay Area.



*George was flexible and thoughtful. He is an expert who can look at mentoring from an informed perspective. When you're able to look at yourself and the business -- especially if you're comfortable that you're with someone you can trust -- a lot of good things came out of this that I can use.*

**– Group SVP & GM, Fortune 50 Technology Firm**