

Leslie Bradshaw

Former Board Member

Hyper Island

VP of Growth

Pyxos



Leslie Bradshaw is an accomplished executive who is known as an innovator, growth driver, and successful entrepreneur. Bradshaw has received numerous notable awards, including being named to Fast Company's top executives as one of the most influential women in technology in 2011, Inc. magazine's 30 under 30 in 2012, and Fast Company's 100 Most Creative People in Business in 2013.

In addition to her work at The ExCo Group, Bradshaw is the VP of Growth at Pyxos. She previously served on the Board of Hyper Island, a global learning provider that enables growth for individuals and businesses through transformative learning experiences. She is also a Partner and Co-founder of Bradshaw Vineyards and an LP at the W Fund.

Previously, Bradshaw spent four years embedded as an Entrepreneur in Residence at P&G and TD Ameritrade via a boutique consultancy, Bionic. She then served as interim head of marketing for a Fintech startup with TD Ameritrade's incubator, where she was responsible for building and managing a team to drive paid and organic growth. She also coached the Fintech's three co-founders in startup business strategy and go-to-market execution.

Bradshaw also led numerous teams at P&G through the process of discovering, prototyping, testing, validating, modeling, launching, and iterating new

business opportunities in fabric care, home care, and feminine care business units for three years. In this role, Bradshaw achieved outsized outcomes by unlocking and unleashing the full potential of team members, instilling and installing new mindsets and methods, and facilitating highly effective collaborations.

Prior to her work at P&G and TD Ameritrade, Bradshaw was a Managing Partner and COO at Made by Many, a consulting company bridging between product innovation, human-centered design, software engineering, and business change for global brands and startup clients. Bradshaw built and co-led the New York office of product designers, engineers, and business strategists. She led and won competitive pitches for highly aligned opportunities with Nike, Colgate, NFL, OXO, Showtime, Cava Grill, and Justworks.

Previously, Bradshaw co-founded JESS3, a creative agency specializing in data visualization. As President and COO, she built the necessary systems, teams, processes, and client base to generate over \$13.1M in revenue. JESS3 was named AdAge "Small Agency of the Year" for the Southeast region in 2012 and was a two-time Inc. 500 awardee for triple-digit growth years under Bradshaw's leadership.

Bradshaw currently lives in New York City. She received a Bachelor of Arts from the University of Chicago.