

# Simon Levine

Former Global Co-CEO and International Managing Partner  
DLA Piper



Simon Levine is a distinguished executive renowned for his transformative leadership in the global legal industry. Levine's legal expertise is rooted in intellectual property, media, and sports law. His contributions to the legal field have been recognized by Chambers and Legal 500, and was named by Intellectual Asset Management Magazine in its inaugural IAM 250 – A Guide to the World's Leading IP Strategists. His contributions to legal education and sustainability initiatives further highlight his commitment to excellence and social responsibility, solidifying his reputation as a leading figure in the legal community.

In addition to being an ExCo mentor, Levine is widely recognized for his transformative leadership in the global legal industry. He served as the Global co-CEO and International Managing Partner at DLA PiperPiper for a decade where he founded their "Law&" brand, focusing on disruptive legal, technology, and business solutions. Simon redefined DLA Piper's strategy, culture and values, led its innovation agenda, and shaped its approach to both diversity and inclusion and sustainability and ESG. His tenure was marked by significant enhancements in the firm's reputation, brand, and profitability.

His wide-ranging expertise encompasses copyright and related rights, advertising and sponsorship, design rights, trademark rights, passing off, breach of confidence and patents. He has advised high-profile individuals, leading corporations and organizations across various industries, particularly media, sport and technology. His cases have often set legal precedents and garnered media attention.

Levine holds a BA and MA in Law from the University of Cambridge. He is passionate about education and teaches Intellectual Property and Business at Imperial College Business School in London, where he was granted a professorship in 2015. Levine serves as a Non-Executive Board member for the UK Office for Students, chairing its Quality Assessment Committee. He is also a member of advisory boards for the Lord Mayor's Appeal, City UK, and the International Development Business Exchange. He currently resides in the United Kingdom.