

# Paul Block

**Former Chairman, CEO, & President**  
Revlon International

**Chairman & CEO**  
Proteus Capital Associates



Paul Block is an accomplished Chief Executive Officer, investment professional, board director, and executive mentor with extensive experience in the Consumer Products and Financial Services sectors. His successful track record includes leading the global development and growth of the international division of one of the world's most storied consumer brands. Block has also advised numerous financial institutions, insurance companies, retailers, and consumer product companies on a series of topics ranging from global strategic expansion to improving senior executive performance. Block also spearheaded the U.S. financial services industry's expansion into China through the restructuring of the non-performing loans of China State Owned Banks as well as the establishment of the China Retail Fund.

He is Chairman and CEO of Proteus Capital Associates, an investment banking firm that develops and assists in the realization of investment opportunities in Asia and Latin America. Mr. Block is also an Executive Mentor with The ExCo Group, providing mentoring services to C-suite executives in the U. S., Europe, and Asia. He is a Senior Advisor to Dunes Point Capital, serving on the boards of portfolio companies in the consumer products and industrial sectors. Previously he was an Operating Partner at Behrman Capital, overseeing the consumer products and specialty manufacturing sectors.

As Chairman, CEO, and President of Revlon International, Block was a leading figure in the global cosmetics and toiletries industry for 17 years. He managed the company's finance, marketing, sales, and manufacturing, producing more than 70% of Revlon's worldwide income.

In addition to growing revenue and profit in 127 existing markets, he structured new joint ventures and strategic alliances in China, India, and Eastern Europe.

Block was also the President and CEO of Brasil Beaute, an investor and operating company committed to identifying high-growth opportunities in the emerging Brazilian consumer market.

He has been an Executive Consultant to the American International Group (NYSE: AIG), Macy's Corp. (NYSE: M), China International Trust and Investment Corp (CITIC), and the CP Group of Thailand. Block has also been an advisor to Ford Models, Wellpoint Health Insurance, and the Clinton Global Initiative. He served as co-chair of the New York Police Department's (NYPD) recruiting task force following 9/11 and was Chairman of the New York City Department of Education Human Resources Advisory Task Force.

He holds a BA degree from Syracuse University, where he was previously a member of the Board of Advisors of the Whitman School of Management and a member of the Board of Directors of the Shanghai-Syracuse International School of Business.



Paul is everything I expected and much more. When I met him, he was charming and a clear thinker. And that was what I'd hoped for. But what I'll tell you now is, in addition to the charm and the overall aura about him, when he has something to accomplish.... we dug in intensely, and he wouldn't let me off the hook. And that's what I needed.

*– Executive Vice President of Global Sales,  
Leading Global Electronics Company*

