

Laura Yecies

CEO & Board Member
Osteoboot Health

Former CEO
SyncThink ; Catch ; SugarSync



Laura Yecies is a CEO and board director with a successful track record of developing and marketing award-winning products, building teams, creating profitable business models, and scaling global organizations. She brings over 30 years of leadership experience in the technology and medical sectors and helps clients who are deep in the science and technology space to accelerate pace, drive results, and capture market value. Yecies is a recognized thought leader who is frequently sought to speak on health technology, neuroscience, cloud, mobile, security, and collaboration. A multilingual internationalist, Yecies speaks Spanish, French, Portuguese, and Hebrew.

Yecies currently serves as CEO and board member at Osteoboot Health, a medical device and digital therapeutic company with the first FDA-approved prescription non-pharmacological treatment for osteopenia and osteoporosis. She also serves as an Entrepreneur in Residence at DigitalDX Ventures, a majority woman-owned impact fund leveraging AI and big data technologies to diagnose major global health issues.

Previously, Yecies served as a strategy, marketing, and business development consultant at Akili Interactive, a digital therapeutics company. She also served as CEO and Board Member at Neurosync, a next-gen neurotechnology company that delivers a VR-based digital health platform for assessing brain health, including concussion and ADHD, managing recovery, and optimizing performance.

Yecies formerly served as CEO of Catch, a leader in collaborative mobile notetaking. Yecies was instrumental in developing the company's strategy, enhancing the product line, developing the business model, and ultimately achieving a profitable exit by selling the company to Apple. As CEO and Board Director of SugarSync, Yecies led the pre-revenue venture-backed startup and grew the company to over \$20 million in sales in just over four years, yielding multiple 9-figure offers before its acquisition by J2Global.

Yecies completed her undergraduate studies at Dartmouth College, holds an MS in Foreign Service from Georgetown University, and an MBA from Harvard University. Yecies currently resides in the San Francisco Bay area where she is actively involved in several non-profits in the community. She has four children, five grandchildren, and is also an accomplished violinist and avid hiker.



The conversation were focused on Laura providing guidance on understanding team dynamics under stress and fostering a safe space for open communication was invaluable. [Client] especially appreciated her advice on balancing vulnerability with confidence, and her tactics to encourage active participation sparked some great ideas.

*– President, Customer Solutions,
Fortune 500 Public Technology Company*

