

# Dr. Nicholas Griffin, PhD

**Partner and Worldwide CEO**  
KPMG's Global Strategy Group



Nicholas Griffin is an accomplished CEO, leader and innovator. As an operator he has deep experience in transformational growth and scaling. At KPMG as the worldwide CEO of KPMG's Global Strategy Group he architected and led the creation of an integrated platform business across 30+ countries that delivered a five-fold increase in revenues in five years to \$750m. Across more than three decades he has worked with the CEOs and executive teams of several of the world's largest and fastest growing organizations designing and delivering strategy, transformation and transactions.

Griffin specializes in coaching executives in how to think like a CEO, create value through momentum, and unlock the potential of teams.

Prior to joining The ExCo Group, Nicholas was the worldwide CEO of KPMG's Global Strategy Group for five years. Coming into the role the goal was to combine the strategy practices of 30+ countries into a single, global platform. Establishing an international leadership team and transformation unit, he led the creation of a single financial, business and operating model to drive scaling through consistent capabilities, ways of working and a high-performance culture focused on delivering high-value impact for clients. Typically, this was enterprise value creation in the form of revenue and profit growth

through transformational strategies, acquisitions and disposals. Crucial to this was the alignment of the executive team with the CEO and the organization. The outcome for KPMG was a five-fold value unlock as revenues grew to \$750m and an enhanced capability to build deep and trusted relationships with CEOs, executive teams and investors.

As a partner for 18 years, Nicholas held national and international leadership roles with P&L responsibility across markets and lines of business.

Post-KPMG he has worked on the transformation of strategic assets in Abu Dhabi and mentoring executives. He is an Honorary Professor at Royal Holloway Business School.

Griffin holds a PhD in Organizational Behaviour from Loughborough University Business School. His passion lies in exploring and expanding our understanding of the intersection between breakthrough personal and organizational performance. He is currently writing a series of books on the theme of reimagining strategy and value creation. A keen golfer, tennis player and kayaker, he currently resides in Surrey, United Kingdom.