

Denice Kronau

Former CEO

Siemens Global Shared Services

Former CFO

Siemens US; Siemens Healthcare Diagnostics



Denice Kronau is a seasoned corporate executive and board member with over 35 years of leadership experience working for the world's leading multinationals, including Siemens, Diageo, Kraft, and Phillip Morris. Skilled at leading across highly matrixed, global organizations, Kronau has held numerous C-suite positions, including CFO, CEO, and Chief Diversity Officer. A recognized authority on the importance of personal and career fulfillment, Kronau is the author of *Falling in Love With Work* and frequently speaks on workplace happiness and women in leadership.

As Chief Diversity Officer of Siemens AG, Kronau led the global diversity strategy for the \$97.6B organization with businesses in 190 countries and 300,000 employees. Kronau fostered diversity across Siemens' global networks, ensuring both a corporate diversity standard and solutions for local challenges. She was promoted to the role after serving as CFO and Executive Vice President of Siemens Healthcare Diagnostics, where she was responsible for all financial topics and instrumental in completing the integration of three acquired diagnostics companies into the Siemens ecosystem.

Before this, Kronau was head of Siemens Global Shared Services and CFO of Siemens US. As CEO of Global Shared Services (GSS), Kronau created, grew, and developed GSS from 500 to 7,400 employees in more than 50 countries with \$1B in revenue. Services provided by GSS ranged from accounting and finance, human resources, procurement, mobility, logistics, and information technology. While in the role, Kronau

took on dual responsibility to become CFO of Siemens US, responsible for all financial topics for Siemens US, the largest market for Siemens worldwide with \$21B in revenue. Before taking on these roles, Kronau was CEO of Siemens Shared Services for the U.S.

In addition to her time at Siemens, Kronau spent much of her earlier career working in EMEA as a Senior Director for Gunn Partners, a pioneering shared services consulting firm for multinational clients such as Sara Lee and Tupperware, as well as in various audit, finance, and I.T. leadership roles for organizations such as Diageo, Kraft General Foods, and Philip Morris, now Altria.

Kronau chairs the Finance Committee for the Town of Nantucket, MA, and is on the board of The Dreamland, Nantucket's Non-Profit Film and Cultural Center. She holds a Board of Regents (B.A.) degree from West Virginia University with a concentration in computer science and business administration.



I felt like she cared about me and really was present in every conversation, never distracted, and retained my employees' names and their details. She retained my development areas in a way that meant a lot to me.

— **Chief Talent Officer,
Fortune 100 Insurance Company**

