

# Coretha Rushing

**Former Chief People Officer**  
Equifax, Inc; The Coca-Cola Company



Coretha Rushing is an experienced executive with a demonstrated history of working in the financial services, consumer goods, and technology industries. She has over 25 years of HR experience, culminating in a 17-year stint as a Chief People Officer. Her areas of expertise include succession planning, talent management, employee engagement, and compensation.

In addition to her work at The ExCo Group, Rushing is a board member of Alight, Inc., a cloud-based human capital technology and service provider that supports health, wealth, and well-being decisions for 36M employees and their dependents. She is also an Advisor to Kaho Partners, a private investment firm, and is a member of the Women Corporate Directors. She is also a board member of Spencer Stuart, ThredUp, and PlastiQ.

For 13 years, Rushing served as SVP, Chief People Officer for Equifax, Inc., a \$3 billion global credit and data analytics organization based in 24 countries. She joined the firm in May 2006 and led the global HR organization and the company's foundation during its greatest period of financial growth, global expansion, and product innovation, and during its biggest business challenge, a cybersecurity breach.

Prior to joining Equifax, Rushing served as President of Cameron Wesley LLC, her own human resource strategy and executive coaching firm. In addition, Rushing served in several senior HR functions for The Coca-Cola Company. Rushing was the first woman and person of color to serve as its Chief People Officer.

During her tenure, Rushing led the development of leading-edge people programs and initiatives, which serve as the foundation for the company's current leadership and employee programs.

Prior to this, Rushing was the Vice President of Human Resources for the Midwest Division of

Pizza Hut, a division of PepsiCo. Rushing began her global Human Resources career at IBM, where she held several roles during her ten years across all HR disciplines, supporting diverse businesses in major IBM US locations.

In addition to her current board work, Rushing previously served as Board Chair, Emeritus for SHRM. She also served as a member of the Board for Atlanta's Big Brothers Big Sisters, where she chaired the Fundraising / Development Committee responsible for the financing of their new facilities. She is active in several professional and community organizations and has served as a panelist and keynote speaker at various businesses, universities, women, and human resource conferences. She has received numerous community awards and has been recognized for four consecutive years (2016-2019) for outstanding business achievements by Black Enterprise.

Rushing earned her bachelor's degree in Education from East Carolina University. She holds a master's degree in Education with an emphasis on Human Resources and Counseling from The George Washington University.



Coretha's such a seasoned executive in terms of my experience with working at the C-Suite level, and I would highly recommend her for anyone who's either a new leader who needs help building a team and getting the team focused, offboarding a team member, or forming strategy around how to interact across the enterprise.

**– VP of Global Patient Advocacy,  
Fortune 500 Biopharmaceutical Company**

