

# Bruce Gordon

**Former Worldwide SVP & CFO**  
Disney Interactive Media Group

**Board Member**  
FaZe Clan (FAZE)



Bruce Gordon is a highly accomplished ExCo mentor, having mentored over 60 CEOs and senior leaders across diverse sectors and functions such as Technology, Media, Energy, Healthcare, Professional Services, and Start-Up and Early-Stage Companies.

Bruce has been a trusted partner and consultant to his clients for over a decade and has served many of them for more than five years. He is deeply committed to his client's success, and his only objective is to be fully dedicated to their growth and advancement.

In addition to his extensive corporate background, Bruce brings ten years of accumulated client insights, having worked as a highly successful ExCo mentor for a wide range of companies. He has demonstrated an exceptional ability to drive successful industry and business model transformations, as well as change management initiatives.

Gordon is a highly accomplished leader with extensive experience in managing diverse organizations through disruption, leadership, teamwork, strategy, culture, and operational excellence to drive results. With a career spanning 30 years at The Walt Disney Company, Bruce has held various executive positions, including Worldwide CFO of Disney Interactive Media and President of ABC Television Stations.

He has a proven track record of orchestrating successful growth strategies, driving operational results, and delivering highly successful mergers, acquisitions, integrations, and product launches across the globe.

Bruce is currently a board member of FaZe Clan (NASDAQ: FAZE) and Ascencia, a non-profit organization that aims to lift people out of homelessness. He is also an active investor and advisor to various startups.

Gordon holds a Bachelor of Science degree in business administration from Syracuse University and an MBA from Hofstra University. He is married with three children and always finds time for his Peloton, the beach, and their dogs.



You have to slow down to speed up sometimes. Bruce forced a reflection, a thinking time. That allowed me to go deeper in the business in my own leadership. I found that I almost immediately came out of it more organized and more focused. I made some changes that were genuinely helpful.

*– EVP of Consumer Products,  
Fortune 50 Healthcare Firm*

