



George Napier

George has been a highly accomplished ExCo Mentor for over 12 years. He has mentored over a dozen CEOs and Presidents, and over 30 up-and-coming C-Suite executives in multiple functions (Sales, Marketing, Manufacturing, Finance, Legal, and Operations); across diverse industries (Technology, Social Media, Food & Beverage, Consumer Durables, Financial Services, and Energy).

George's engagements have spanned large global public enterprises as well as smaller privately held companies.

George is particularly effective at simplifying complexity, driving clarity, and fostering high-performance team dynamics. He's most comfortable in complex competitive environments that require innovative solutions. He blends a practical common-sense approach with a keen product and consumer mindset.

In George's previous business career, Napier was Chairman, CEO, and President of several iconic global companies for over thirty years, primarily in the sports and recreation space. As a senior executive, George has hands-on experience in 30 countries on six continents and understands the importance of cultural nuances. He successfully transformed and scaled multiple complex global businesses by balancing optimism and energy with disruptive products and some humor.

He was born in Europe, brought up in Canada, Australia, and Mexico, and has visited over 100 countries. He holds a Bachelor of Commerce degree in Finance and Marketing from McGill University. He's married and the proud father of three boys. When not mentoring, he tries to play golf.

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“George was flexible and thoughtful. He is an expert who can look at mentoring from an informed perspective. When you're able to look at yourself and the business -- especially if you're comfortable that you're with someone you can trust -- a lot of good things came out of this that I can use.”

*Group SVP & GM,
Fortune 50 Tech Firm*