ExCo™ | Outperform.
Measurable Results. Leadership Impact.

Bruce Gordon

Former Worldwide SVP & CFO
Disney Interactive Media Group (NYSE: DIS)

Board Member
FaZe Clan (NASDAQ: FAZE)



Bruce Gordon is a former Fortune 500 C-suite executive and one of The ExCo Group's most seasoned and accomplished mentors. Over the past 14 years, he has mentored more than 70 CEOs and senior leaders across diverse sectors, including Technology, Media, Financial Services, Energy, Healthcare, Professional Services, and early-stage ventures. Bringing years of accumulated mentoring insights alongside his corporate background, Gordon is particularly adept at guiding executives through high-velocity disruption and change management.

Gordon has been a trusted sounding board and advisor to his clients for over a decade, with many partnerships spanning three to five years or more—a testament to the enduring value and trust he builds. From CEOs and CFOs to heads of Technology and Sales, Gordon partners with leaders navigating high-stakes business transformations and executive transitions. He is deeply committed to his clients' personal and Enterprise successes, with a singular dedication to their growth, strategic capability, and career advancement. A hallmark of his impact is measurable client trajectory—many of his mentees have secured major promotions or been placed directly on CEO and C-suite succession slates.

Gordon brings deep operational, strategic, and financial expertise gained from managing complex organizations through periods of profound industry transformation. Over a distinguished 30-year career at The Walt Disney Company (NYSE: DIS), Gordon held multiple top-tier executive leadership roles. His last operating role was Worldwide Chief Financial Officer of Disney Interactive Media. In this role, Gordon led global finance and operational strategy through the emergence and rapid scaling of the commercial web, pioneering business models amidst digital disruption. Earlier, as President and CFO of ABC Television Stations, he directed enterprise strategy, operational performance, and P&L accountability across Disney/ABC's flagship owned-and-operated stations.

Across his career, Gordon has demonstrated a proven track record of architecting growth strategies, driving operational excellence, navigating technological shifts, and executing high-value mergers, acquisitions, integrations, and global product launches.

Gordon has served as a board member of FaZe Clan (NASDAQ: FAZE), The ExCo Group, and Ascencia, a non-profit dedicated to lifting individuals and families out of homelessness. He is also an active investor and strategic advisor to emerging startups.

Gordon holds a Bachelor of Science degree in business administration from Syracuse University and an MBA from Hofstra University. He is married with three children and always finds time for his workouts, the beach, and the family dogs. He resides in Southern California.

> *You have to slow down to speed up sometimes. Bruce forced a reflection, a thinking time. That allowed me to go deeper in the business in my own leadership. I found that I almost immediately came out of it more organized and more focused. I made some changes that were genuinely helpful.*
>
> ***– EVP of Consumer Products, Fortune 50 Healthcare Firm***